



# Eduard Ferrer


## SWIMMING DEVELOPMENT OFFICER

*Two ears to listen double and one mouth to speak half*

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 Darwin, NT 0800

I had the chance to grow up in an environment based on **critical thinking** and **passion to improve**, where the balance between **resilience** and **hard work** is a must to perform and where the key skill for success is **communication** with your team. Because you swim alone but many hopes are on your shoulders.

### EDUCATION

- Now Diploma Business  
*International House College, Darwin*
- 2019 Bachelor Degree Sports Management  
*AMOS Sport Business School, France*
- 2018 Diploma Project Management  
*Lonsdale Institute, Melbourne*
- 2017 Diploma Sport & Recreation Management  
*Australian Learning Group, Melbourne*
- 2015 Diploma Recreation & Leisure Management  
*Escola Cercle, Barcelona*
- 2013 Psychology, Psychoanalysis & NLP studies  
*University Autònoma Barcelona*
- 2011 Diploma Sport Events Organisation  
*University Autònoma Barcelona*

### LICENCES

- ASCTA Bronze Swim Coach
- ASCTA Teacher Competitive Swimming
- ASCTA Membership
- AUSTSWIM Assessor
- AUSTSWIM Teacher Adults
- AUSTSWIM Teacher Swim & Water Safety
- Various Spanish Swim Teacher & Coach Licences
- Pool Lifeguard, First Aid & CPR
- Working With Children Check (VIC) / Ochre card
- Driver Licence

### COMPETENCES

- ✓ **Leading and organising** workshops and sport events to **provide personalised tools** for swimming pathways.
- ✓ Building **win-win relationships** with stakeholders based on common goals and **feedback collected**.
- ✓ **Promoting the values of sport** through innovative ideas to **inspire the local community** to participate.
- ✓ **Updating and optimising** the internal processes to maintain a constant improvement of **the use of resources**.
- ✓ Spanish / Catalan *Both Native* ★★★★★ English *IELTS 7.0* / French *B2* ★★★★★☆

### SPARE TIME

- Volunteer **Swim referee** and Water Polo official in Spain 2005 and Australia 2016.
- Volunteer and reference in Australia for Azahara Association. International Development Cooperation.
- Travelling | Board games | Cultures & Philosophy

### PROFESSIONAL EXPERIENCE

- 2019 Coordinator UK market & Athletes Mentor  
*Ertheo. Leader in soccer summer camps in Europe*
- 2018 Marketing Specialist soccer 'French Women Cup'  
*My Sport Agency. Leader sport events in France*
- 2017 Swim Head Coach  
*Home Hill Swim Club. Australian countryside club*
- 2016 Swim School Supervisor & Swim Teacher / Coach  
*MSAC. Melbourne sport facility 2,2M annual users*
- 2012 Aquatic Coordinator & Swim Teacher  
*La Genera. Barcelona Tennis club*
- 2010 Sports Administrator & Area Sales Representative  
*MBT Spain. Luxury physiological footwear*
- 2007 Swim School Coordinator & Junior Team Coach  
*Barcelona Swim Club. First swim club Spain since 1907*

### ACHIEVEMENTS

- 2019 Coordinator & Mentor, *the UK*
  - ✓ Designing over 15 improvement KPI points
  - ✓ Leading parents support for whole UK market
  - ✓ High level satisfaction stakeholders and athletes
- 2017 Swim Head Coach, *Australia*
  - ✓ 100% athletes qualified QLD State Level
  - ✓ Successful grants applications for the Club
  - ✓ Increasing Club members over 150%
- 2016 Swim School Supervisor, *Australia*
  - ✓ Mentoring athletes in their swim pathway
  - ✓ Developing clinics for team of 150 swim teachers
  - ✓ Reducing absences from employees and students